

**Working Title of Event/Series?**

- Black Gloves & Red Lights II: A Return to Giallo

**What is the ideal structure of your event/series?**

- A series of 4–6 films screened weekly within a month during evening/late-night spots.
- Slotting this series some time during the Halloween/Autumn season would be ideal, but it could run at any point in the year (especially January, which is when the original series ran).

**Concept** – *Give us your curatorial statement. What do you want to show, and/or how?*

- Black Gloves and Red Lights returns to delve deeper into the captivating world of Giallo cinema. Set against the backdrop of 1960s Italy, a turbulent era marked by the scars of a failed fascist dictatorship and the aftermath of war, this series continues to explore the genre's mesmerizing blend of horror, thriller, and murder mystery.

**Blurb** – *give us a tight 100 word description of your series.*

- Black Gloves and Red Lights is a tour of Giallo film, the gruesome psychosexual whodunit thriller genre that arose in mid century Italian cinemas. Inspired by the giallo (Italian for “yellow”) pulp paperback crime novels of the era, giallo cinema is a violent and surreal, and often nihilistic romp that challenges the audience to stay one step ahead of the black-gloved killer’s tracks.

**Sample Films** – *Give us three or six examples of what you’d like to show*

- *The Bird with the Crystal Plumage (1970, dir. Dario Argento) OR Deep Red (1975, dir. Dario Argento)*
- *A Bay of Blood (1971, dir. Mario Bava)*

- *Short Night of Glass Dolls (1971, dir. Aldo Lado)*
- *All the Colors of the Dark (1972, dir. Sergio Martino)*
- *Don't Torture a Duckling (1972, dir. Lucio Fulci)*
- *The Killer Is One of Thirteen (1973, dir. Javier Aguirre)*

**Aside from costs associated with securing the rights to screen the film(s), what expenses (if any) do you anticipate with this proposal (food, live artists, etc)?**

- I am a home bartender with experience making themed cocktails. I would like to do a themed cocktail for at least one of the screenings. So I anticipate some costs for groceries/supplies.

**Target Audience –** *Who do you envision attending your curated event or series? Are there particular demographics or communities your programming is likely to engage? Do you have an established audience that may be invested in this programming?*

- Fans of genre cinema, True Crime podcast enthusiasts, and aficionados of mid century kitsch and schlock. Giallo, though niche, continues to intrigue a diverse audience, and this series remains committed to expanding its appeal while offering diehard fans the chance to experience iconic films on the big screen.

**Marketing Ideas –** *How would you help get patrons excited about your event/series? In what ways would you engage relevant communities within Edmonton (beyond standard marketing i.e, social media, posters, etc).*

- Word of mouth among local horror and genre film fans. Local businesses in the area could be interested in helping promote the series, with some potential cross-promotional tie-ins.
- I can create and prepare a themed cocktail for at least one of the screenings.
- I also have a pre-existing visual identity for this series and will be doing the posters again for all the films.

**Affiliated Group (If Applicable) –** *If you are applying as the representative of an organization, community group, or collective, indicate so here.*

- N/A

**Other Information** – *Tell us anything else you think we should know about yourself or your proposal. Previous experience, connections within the community, suggested guest speakers, or other ways to enhance screenings, etc.*

- I am a Metro Cinema volunteer but for further context, I'm an English Lit major with a film studies background who's deeply into obscure and niche horror and genre cinema.

EXAMPLE